

PLAY SMART FROM THE START

September 1st marks the onset of Responsible Gaming Education Month (RGEM) here in Florida and across the United States. The Florida Council on Compulsive Gambling (FCCG) is excited to share new materials and opportunities with you to increase awareness about problem gambling. Our 2025 RGEM Toolkit includes...

2025 RGEM BROCHURE (ENGLISH & SPANISH)

The FCCG's 2025 RGEM Brochure features the 888-ADMIT-IT HelpLine number, encourages readers to "Play Smart from the Start", contrasts the key elements of responsible gambling with the signs of problem gambling, and promotes 24/7 access to confidential and multilingual help and hope. This brochure can be used together with other general information you may be supplying through your organization.

2025 RGEM DIGITAL BANNERS

The FCCG's 2025 RGEM digital and social media banners are also included in the Toolkit. During September, use these banners on your website and social media platforms (see below) to raise awareness about the importance of responsible gambling and the 888-ADMIT-IT Problem Gambling HelpLine for Florida.

2025 RGEM SOCIAL MEDIA GUIDE

The FCCG's 2025 RGEM Social Media Guide provides you with sample posts you can use on your organization's Facebook, Instagram, X (formerly Twitter), and LinkedIn accounts throughout the month of September. Simply copy and paste the text for each post to use directly on these platforms. Each post includes the official campaign hashtag, #RGEM2025, and also a link to the FCCG's RGEM webpage for anyone seeking more information about responsible gambling or resources for problem gambling available through the 888-ADMIT-IT HelpLine.

If your organization is in Florida and found this Toolkit useful, we would like to promote your efforts as part of our 2025 RGEM campaign! Email us at fccg@gamblinghelp.org with information about any special events you planned around RGEM, photos, or links to your website and social media pages promoting RGEM!

THANK YOU!