

PLAY SMART FROM THE START

Not sure how to come up with content to promote RGEM? The Florida Council on Compulsive Gambling has you covered with sample social media posts that also raise awareness about the 888-ADMIT-IT Problem Gambling HelpLine, which you can use together with the digital banners in this Toolkit.

Sample Posts for Facebook & LinkedIn

Thousands reach out to the 888-ADMIT-IT HelpLine each year. For Responsible Gaming Education Month, make sure you know the difference between having fun and needing help. Learn more at <https://gamblinghelp.org/rgem>. #RGEM2025

Can't Walk Away? Call or Text the 888-ADMIT-IT HelpLine.

Do you know the difference between responsible gambling and problem gambling? September is Responsible Gaming Education Month and a great reminder to stay informed. Learn more at <https://gamblinghelp.org/rgem>. #RGEM2025

Can't Walk Away? Call or Text the 888-ADMIT-IT HelpLine.

Responsible gambling means not betting more than you can afford, and knowing when to walk away. Discover more about the differences between responsible gambling and problem gambling for Responsible Gaming Education Month: <https://gamblinghelp.org/rgem>. #RGEM2025

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Can't Walk Away? Call or Text the 888-ADMIT-IT HelpLine.

Knowing when to walk away is key to Responsible Gaming Education Month. If you can't, it might be time to seek help. Explore responsible gambling habits and the signs of problem gambling at <https://gamblinghelp.org/rgem>. #RGEM2025

Can't Walk Away? Call or Text the 888-ADMIT-IT HelpLine.

#RGEM2025

Sample Posts for Instagram

September is Responsible Gaming Education Month. Remember to go in with a plan and stick to it. Can't Walk Away? Call or Text the 888-ADMIT-IT HelpLine. #RGEM2025

Responsible vs. Problem Gambling: Know the difference. This September, educate yourself during RGEM. Can't Walk Away? Call or Text the 888-ADMIT-IT HelpLine. #RGEM2025

September is Responsible Gaming Education Month! If gambling is no longer fun, it might be a problem. Can't Walk Away? Call or Text the 888-ADMIT-IT HelpLine. #RGEM2025

For Responsible Gaming Education Month, know that help is available should gambling become a problem. Can't Walk Away? Call or Text the 888-ADMIT-IT HelpLine. #RGEM2025

This Responsible Gaming Education Month, know that there's no shame in reaching out for help! Can't Walk Away? Call or Text the 888-ADMIT-IT HelpLine. #RGEM2025

Sample Posts for X (Twitter)

Discover the differences between responsible gambling & problem gambling for Responsible Gaming Education Month: <https://gamblinghelp.org/rgem>. Can't Walk Away? Call/Text the 888-ADMIT-IT HelpLine. #RGEM2025

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THANK YOU!

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Can't Walk Away? Your Best Play is to CALL or TEXT...

888-ADMIT-IT

GamblingHelp.org